

# Ramon Xifré

## Contact information

ESCI - UPF  
Pg. Pujades 1  
08003 Barcelona (Spain)

Tel. (+34) 93 295 4710 - ext. 203  
[ramon.xifre@esci.upf.edu](mailto:ramon.xifre@esci.upf.edu)

November 2014

---

**PERSONAL** Born on June 19, 1975. Spanish nationality.

## EDUCATION

2005 Ph. D. Economics, Universidad Carlos III de Madrid. "Doctor Europeus" degree  
1998 M.Sc. Economics and Philosophy, London School of Economics and Political Science  
1997 B. A. Economics and Business, Universitat Pompeu Fabra

## FELLOWSHIPS AND AWARDS

2007 Spanish Social and Economic Council, Research Prize  
2005 Spanish Ministry of Education, Post-doctoral Research Fellow at the LSE  
2002 "Marie Curie" Research Fellow, University of Munich (LMU)

## CURRENT POSITIONS

2005 – present ESCI - Universitat Pompeu Fabra, Associate Professor  
2012 – present Public-Private Research Center - IESE Business School, Policy Research Fellow

## OTHER MEMBERSHIPS

2012 – present Gerson Lehrman Group Inc., Council Member  
2012 – present European Central Bank, Competitiveness Research Network Member

## PAST POSITIONS

2009–2011 Spanish Prime Minister Economic Bureau, Senior Competitiveness Policy Advisor

### *Policymaking*

1. Policy analysis and recommendations to the Prime Minister on competitiveness areas: (i) entrepreneurship and business environment, (ii) internationalization, (iii) R&D and innovation and (iv) other structural policies.
2. Drafting or assessment of over 60 policy measures and reforms on the above areas. Highlights: streamlining business creation; reform of the Spanish international trade agency; new science and innovation law; growth-enhancing fiscal reforms.
3. Coordination of the National Reform Program report submitted to the European Commission and preparation of European Councils on the above areas.

### *Representation*

4. Representative of the Spanish Government in the European Commission and International Monetary Fund missions to Spain as well as in the OECD Economic Policy Committee.
5. Member of the Directing Board of the Spanish international trade agency (ICEX), April - December 2011.
6. Meetings with business associations, unions, private companies, embassies, foreign Prime Ministers' Cabinet staffs and other stakeholders.

2004 – 2005      ESCI - Universitat Pompeu Fabra, Assistant professor

2004              Universitat Pompeu Fabra, Dept. of Economics and Business, Lecturer in Economics

1998 – 2003      Universidad Carlos III de Madrid. Department of Economics, Teaching assistant

### **MAIN CONTRIBUTIONS TO KEY SPANISH OFFICIAL ECONOMIC POLICY**

- *Spain National Reform Program*, editions 2008 and 2010.
- *Economic Report of the President of Spain*, editions 2010 (main author of the chapter on internationalization) and 2009 (contributor to the chapter on innovation).

### **POLICY-RELATED BOOKS, REPORTS AND OTHER CONTRIBUTIONS**

1. "R&D&I in Spain: Is the growth engine damaged", *Spanish Economic and Financial Outlook* (SEFO), vol. 3, no. 6 (2014).
2. "Four years of economic policy reforms in Spain: An analysis of results from an EU perspective". *Spanish Economic and Financial Outlook* (SEFO), vol. 3, no. 5 (2014).
3. "No miracles in southern Eurozone without resource reallocation". Column in Voxeu.org (2014).
4. *La internacionalización en la base de la pirámide empresarial española: análisis y propuestas* (2014). Commissioned by Fundación Alternativas.
5. *Competition and Regulation Reforms in Spain in 2013: the CNMC - an international perspective* (2014). Commissioned by FUNCAS.
6. *The Competitiveness of the Spanish Economy. A bird's-eye view of the four largest Euro Area economies*. IESE WP-1088-E (2014).
7. *Competitividad y evolución de la balanza por cuenta corriente en España*. Joint with Xavier Cuadras and Jordi Puig (2009). Colección Estudios, 216, Ed. Consejo Económico y Social.
8. *Productividad, competitividad e innovación en España: Comparación internacional por sectores*. Joint with Laia Castany (2009). Estudios Cotec, 36.
9. *Evolució de la qualitat comparada de les exportacions catalanes*. Joint with Xavier Cuadras and Jordi Puig. Government of Catalonia, (2008), Quaderns OME-ACC10, no. 7.
10. *Tendències comercials i oportunitats d'inversió als nous països de la UE*. Joint with Xavier Cuadras. Government of Catalonia (2007), Estudis OME-ACC10, no. 8

### **ACADEMIC PAPERS**

11. "Umbrals de pobresa e ingressos salarials en Filipinas, Mèxic i Polònia. Una comparativa amb Espanya". Joint with Jordi Puig (2009). *Estudios Económicos de Desarrollo Internacional / Economic Studies of International Development*, Vol. 9-2.

## ACADEMIC WORKING PAPERS

- "Reliable Expertise with Communication", Working Paper.
- "Principal's Self-Confidence in a Dynamic Agency", Working Paper.
- "Media Location and Political Influence", Working Paper.

## RESEARCH PROJECTS AND POLICY WORKING PAPERS

### *As project leader*

1. SpanishReforms.com. Sponsored by PPSRC-IESE, FUNCAS, everis and ESCI-UPF. 2013 - present
2. The internationalization of the firms' base of the pyramid in Spain. Sponsored by the Fundación Alternativas. 2012 – 2013.
3. Business Creation and Entrepreneurship in Spain (led jointly with Angel Estrada). Sponsored by Instituto de la Empresa Familiar. 2012 – 2013.
4. Innovation, productivity and competitiveness. Sponsored by Fundación Cotec for Innovation. 2007-2009.

### *As participant researcher*

5. Competitiveness and the Current Account Balance (Spanish Social and Economic Council).
6. The evolution of the relative quality of Exports (Government of Catalonia).
7. Successive enlargements of the EU: implications for SME (Government of Catalonia).
8. Strategic Issues in Firm Contracts (Ministry of Science and Technology).
9. Game Theory, fundamentals and applications (Ministry of Science and Technology).

## LANGUAGES

Catalan, Spanish (bilingual), English (fluent); Italian, French, German (able); Russian (basic).